



SOCIETY SNAPSHOT FORECAST

For the Period July 1, 2024 - June 30, 2025

ashrae.org/societysnapshot

MEMBER SERVICES

53,798

TOTAL SOCIETY MEMBERS

+225 from previous membership year

401 (Virtual and In-Person)

DISTINGUISHED LECTURER VISITS

+80 from previous membership year

201

TOTAL CHAPTERS

577

STUDENT BRANCHES

ASHRAE CONFERENCES



TECHNOLOGY



42 ACTIVE PROJECTS

12 COMPLETED PROJECTS



69

STANDARDS & GUIDELINES IN DEVELOPMENT



3,700

TOTAL TECHNICAL INQUIRIES



PUBLISHING AND EDUCATION

68
NEW PUBLICATIONS

40
STANDARDS & GUIDELINES PUBLISHED

9,600
COURSE ATTENDEES

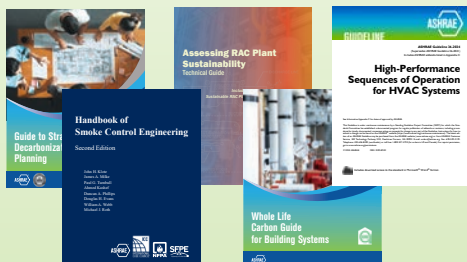
ASHRAE
Learning Institute **211**
COURSE INVENTORY

37
ASHRAE JOURNAL ISSUES/PODCASTS

478
TOTAL EDUCATION COURSES PRESENTED

469
HOURS OF TRAINING IN eLEARNING PORTAL

2,359
CERTIFICATIONS HELD



GOVERNMENT AFFAIRS



GOVERNMENT OUTREACH EVENTS



LETTERS & TESTIMONY



GOVERNMENT UPDATE NEWSLETTERS

451

ARTICLES

&

2,468

READERS



186

EVENTS



615

MEMBER PARTICIPANTS

64

MESSAGES IN
SUPPORT OF ASHRAE'S
PUBLIC POLICY
PRIORITIES & POSITIONS

DEVELOPMENT

\$4.5M

TOTAL
RAISED

RP CAMPAIGN TOTAL



\$2.8M

WITHIN THE RP CAMPAIGN

\$1.9M

RAISED FOR
RESEARCH

\$900,000

RAISED FOR
ASHRAE PROGRAMS

LIFE MEMBERS CLUB

\$47,000

TOTAL
RAISED

COLLEGE OF FELLOWS

\$5,500

TOTAL
RAISED

ASHRAE FOUNDATION



\$2.4M

TOTAL
ADDED



\$751,000

RAISED THROUGH THE RP CAMPAIGN

40

SOCIETY SCHOLARSHIPS
AWARDED



36

ENDOWED CHAPTER
SCHOLARSHIPS AWARDED

These totals represent more than 5,000 contributions from Members, Organizations and other Associations.

MARKETING



1,779,959

ASHRAE.ORG USERS



73,798
FOLLOWERS



171,258
FOLLOWERS



24,122
FOLLOWERS



8,701
SUBSCRIBERS

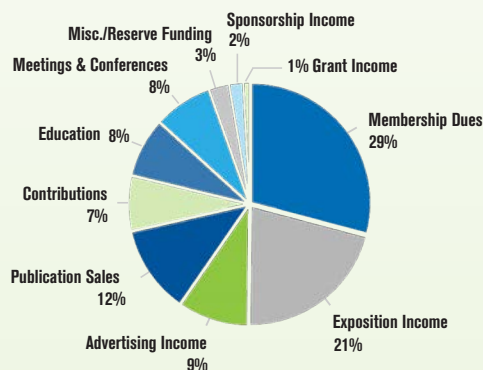


5,321
FOLLOWERS

FINANCIAL

ASHRAE SOURCE OF FUNDS

12 months ended June 30, 2025

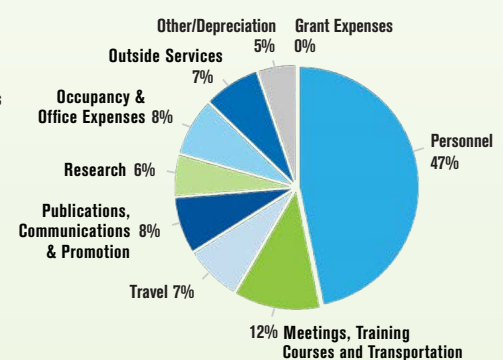


\$32.004M

REVENUE

ASHRAE APPLICATION OF FUNDS

12 months ended June 30, 2025



\$32.101M

EXPENSE